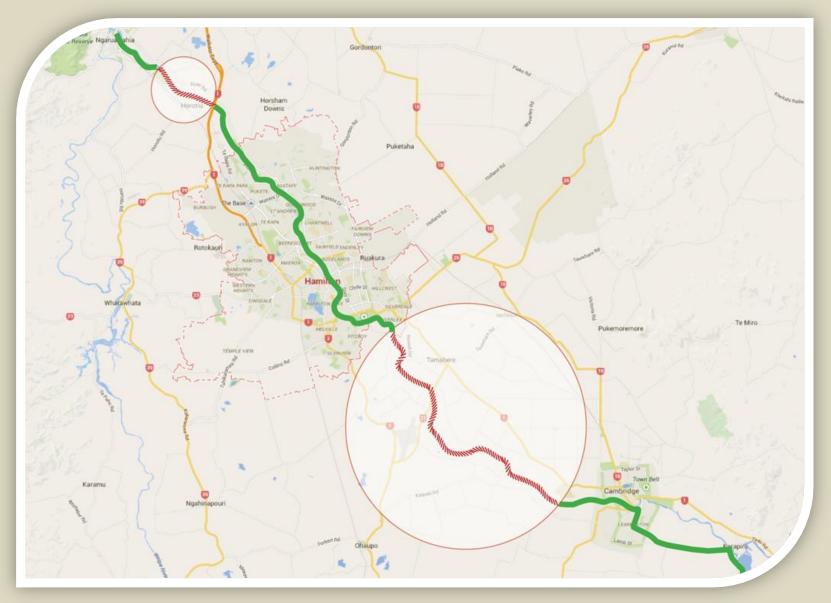


# Celebrating the Waikato River by linking community, culture and ecology through active experiences

## The Bigger Picture: A 70km Journey along the shoreline of the Mighty Waikato River



# FOR OUR RECREATION

### Te Awa promises to be one of New Zealand's busiest trails



# 40,000

AVERAGE ANNUAL NUMBER OF USERS ON THE HOROTIU SECTION

# 30,000

AVERAGE ANNUAL NUMBER OF USERS ON THE KARAPIRO SECTION

# 147,000

AVERAGE ANNUAL NUMBER OF USERS ON THE AVANTIDROME SECTION

## "The cycleway will also contribute as a healthy recreation activity in its own right, and through potential links to sports such as rowing, waka ama, cycling and multi-sport."

Bev Gatenby, Trust Waikato

# FOR OUR COMMUNITY & HERITAGE

"...an infrastructure that enables people to experience the Waikato River and the many river environments along this route that are presently unavailable"

Waikato Tainui





### EVENTS

- > Tri Maori
- Rotary
- Rowing
- Waka Ama
- Many more



RIVERRIDE

## EDUCATION

School Planting Days
Interpretation Panels



### CULTURE

- Archealogical discoveries
- Connecting sites of significance
- > Access



## FOR THE ENVIRONMENT

By creating access to, and along, the Waikato River, Te Awa will encourage the protection and restoration of our region's greatest landmark

## » CREATING ACCESS

Many sections of the river's edge are inaccessible, completely overgrown and under private ownership. The strong relationships held by Te Awa, are a vital first step to opening the doors that currently prevent most members of the community from accessing these sites.





Te Awa will create access to difficult riparian stretches for planting, spraying, fencing and pest control From a biodiversity perspective the proposed cycleway presents a wonderful opportunity to strengthen the ecological corridor"

John Gumbley, Department of Conservation

# A CATALYST FOR ACTION

Te Awa will grow community awareness and be the catalyst and vehicle for restoring the Waikato River

### » COLLABORATION

Te Awa is collaborating with dozens of regional and environmental organisations including schools, Iwi and other not-for-profits

"I recognise the future benefits that this collaborative project will bring not only to all communities involved, but I see it as a bigger picture of ensuring the continued efforts to restore our Waikato River to a healthy ecosytem again."

Andrea Soanes, Waikato Regional Council Environmental Education

# RAISING AWARENESS

### As one of the most high-profile river projects to take place in many many years, Te Awa is already raising awareness and interest in the state of the River

### Life along the river



### **Mussel power**

Freshwater mussels, kaeo or kakahi, help improve the Walkato River's water quality.

The mussels are partial to contaminants, including bacteria and viruses, which makes them important bio monitors and good recyclers of nutrients through the ecosystem.

Individual mussels can live as long as 30 years. Their larva, called glochidia, hitchhike on the fins, gills and body of fish making sure the mussels are widely disbursed along the river.



### Kowhai

When kowhai trees begin to bloom it's a sign to plant kumara.

The tree's pendulous yellow flowers often announce the beginning of spring and a time for tui to nestle into its nectar and imbibe of the avian mead. The birds vie for position and when some stay too long at the 'bar', fall drunkenly off their perch.

September used to be the month when the banks of the Waikato were awash with yellow and gold kowhai flowers. Land use and introduced plant species has changed this but a range of community groups and organisations plan to reintroduce kowhai along the river area as well as develop a spring kowhai festival.



### Long-tailed bats

They're as big as a small mouse, have oversized ears, tiny eyes and razor-sharp teeth and can fly at speeds up to 60km/hr.

Contrary to popular myth, they are not blind - in fact their small eyes allow them to see well.

Hamilton is one of a very few urban environments in New Zealand where vulnerable long-tailed bats are found. They like to be near water and are known to be at two locations along the Te Awa trail – at Hammonds Park in Riverlea and at oak fragment just north-east of Hamilton airport.

Unlike the rest of the world, New Zealand has few bat species and short-tailed and long-tailed bats are our only land mammal. They nest in old exotic or native trees and are an important part of a forest ecosystem.



### » EDUCATION

Bringing people to the River and fostering understanding through interpretation panels along the route, featuring information about the river and its wildlife.

# FOR OUR ECONOMY

# **\$4,160,000** The benefit to the community of converting just 1% of Vehicle Kilometres travelled in Hamilton City

# The average cost saved per person of switching from driving to walking \$1.20 per km



### » COMMERCE

Te Awa provides the opportunity for commercial ventures, both new and existing to benefit from the trail; Bike Hire, Cafes and Accommodation



### » TOURISM

Te Awa will provide the link between many of our existing tourist attractions; Hamilton Gardens, Mystery Creek, The Avantidrome, Lake Karapiro



### » EMPLOYMENT

In addition to the jobs created during the construction phase of Te Awa, employment will also be created in the food & beverage and accommodation industries "(Te Awa) will provide opportunities for new commercial ventures to be established delivering considerable economic and social benefits to our communities"

Kiri Goulter, Hamilton & Waikato Tourism



# **TEAWA IS FOR CYCLISTS & PEDESTRIANS** XX

Scenic viewpoint

0

THE DISTAN CAMBRIDGI Walkers Allow 40 m each way THE DISTANC **KARAPIRO IS** Walkers Allow 3.5 h

Note: Not

.......

each way

.....

#### AVANTIDROME TO KARAPIRO HIGHLIGHTS

This section of Te Awa offers something for everyone; let the kids play at the Gallagher Skills Park, have a bite to eat and then head to Lake Karapiro with your camera handy to see the stunning lake views.



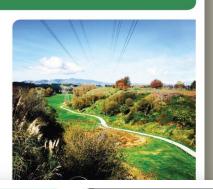
A world-class velodrome, offering high performance & community cycling programmes there's something for everyone! Off Hanlin Rd. SH1. Cambridge



#### 2 ACTIVITY TO DO - Gallagher Bike Skills Park

Situated next to the Avantidrome, the Gallagher Bike Skills Park opened in April 2014 and offers a mountain skills course, pump track and junior bike skills circuit. Off Hanlin Rd, SH1, Cambridae

### MAP & INFORMATION 2014/15



#### 3 TO EAT & DRINK - Absolute Coffee House

Absolute Coffee House is located in the back of the New World car park, with plenty of room to park your bikes. Absolutely the best cafe in Cambridge with our fresh produce from our own gardens and our award winning coffee to complete your



#### 4 TO EAT & DRINK - Rouge

Rouge cafe is located at the bottom of Empire St. Cambridge. Bike racks are provided in our sunny courtyard. Enjoy fresh tasty food, delicious espresso coffee, good wine, and great service in a stylish relaxing atmosphere. Open 7 days from 7.30am to 4pm. 11 Empire St, Cambridge

#### 5 TO EAT & DRINK - Revolve Cafe

Enjoy a light ride on the Te Awa river trail, arriving at the foot of the cafe sipping a latte in the sun while your kids keep entertained on the Gallagher Bike Skills Park Off Hanlin Rd, SH1, Cambridge



**TE AWA** The Great New Zealand **RIVER RID Community Partner** 

#### 6 TO STAY - Captain's Quarters Motor Inn

Captain's Quarters Motor Inn is located on a back section and provides a guiet environment. The spacious units, quiet location and swimming pool provide opportunity for a relaxing stay. All units have cooking facilities and include digital/freeview TV, 6 Sky TV channels , DVD player & Free Wi-Fi. 57 A Hamilton Rd. Cambridge





#### 7 TO EAT & DRINK AND TO STAY - Sarnia Park

Sarnia Park offers luxury accommodation, refreshments & eight acres of aardens to walk in. The gardens include a man-made lake, an English garden, rose gardens, an Awanui cherry blossom lawn, a croquet lawn



and an old rimu chapel. Bikes & helmets are available for guests to hire. 151 Maungatautari Road, Cambridge







# Hauraki Rail Trail paved with tourism gold



SUPPLIED

The Hauraki Rail Trail is used by thousands each month.

Ads by Google Get Christmas Sorted myfoodbag.co.nz/gift-vouchers Buy someone special a gift voucher & get a free personalised cookbook!

#### Follow Andrea Fox on Twitter

About 41,000 people cycled the year-old Hauraki Rail Trail this summer, and it is estimated users are generating at least \$1.8 million a month for the trail's local economies.

Latest figures from the Hauraki District Council show that in January 12,000 people pedalled the trail that runs between Kopu, just south of Thames to branch either east to Waikino via the Karangahake Gorge, or south to Te Aroha.

In February 7000 used it, 13,000 in March and 9000 in April. The figures are approximate, said the council.

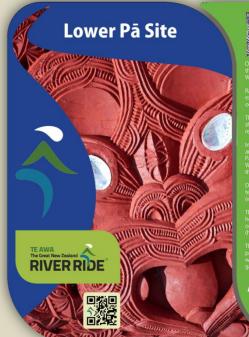
Meanwhile a Waikato University study commissioned by the Hauraki Rail Trail Trust has concluded total net incremental spending generated by the trail is conservatively estimated as around \$1.8 million with a possible maximum of \$2.8m.

The mean spend per cyclist was around \$105. The report said these estimates were based on counters on the tr/ which also include pedestrian traffic and which can be high at some parts of the track, hence the degree of uncertainty about the spend. "About 41,000 people cycled the year-old Hauraki Trail this summer, and it is estimated users are generating at least \$1.8 million a month for the trail's local economies"

# **Cultural Tourism**

"We are continuously impressed by the work being completed by Te Awa alongside the Waikato River. The range of benefits that directly impacts on our people in Waikato Tainui... include cultural sites that were previously inaccessible now accessible for all to better understand our culture and history."

Ms Keri Thompson, General Manager Ngati Haua Mahi Trust





#### Arikirua



#### Chronology



### UMU

Evidence of Maori settlement under your feet!

Look around you! So much of the landscape along the Waikato River has changed that its previous use by Maori isn't obvious

Delicious cooked food straight out of the ground!



series of umu (earth ovens, often called hangi) filled with residue of cooked food, dating around 1600, were found in the



Charcoal fragments and pollen in the soil showed this was a small clearance in the forest. Stones were brought here to cook the food.





in the same manner as in earlier times.

hangi





and earth then soaking the ground with water and leaving for several hours to steam cook. Even today on Marae (family or tribal meeting places) food is often cooked in While today kete have been largely replaced by wire mesh baskets and tin foil, hangi food is prepared

stones, layering sea food, meat and vegetables in kete (flax baskets), covering everything with mats

"... the cycleway is focused on the river... these places provide substantial points of interest along the route that serve to both stimulate the users but also, and importantly from the archaeological perspective, the chance for people to become informed about our Maori and early European heritage"

Warren Gumbley, Archaeologist

