# Implementing a Sustainable Farmer-Led Catchment Model

### Steps toward Implementing a Sustainable Catchment Model

**Creating Shared Value – The Catchment Brand** 

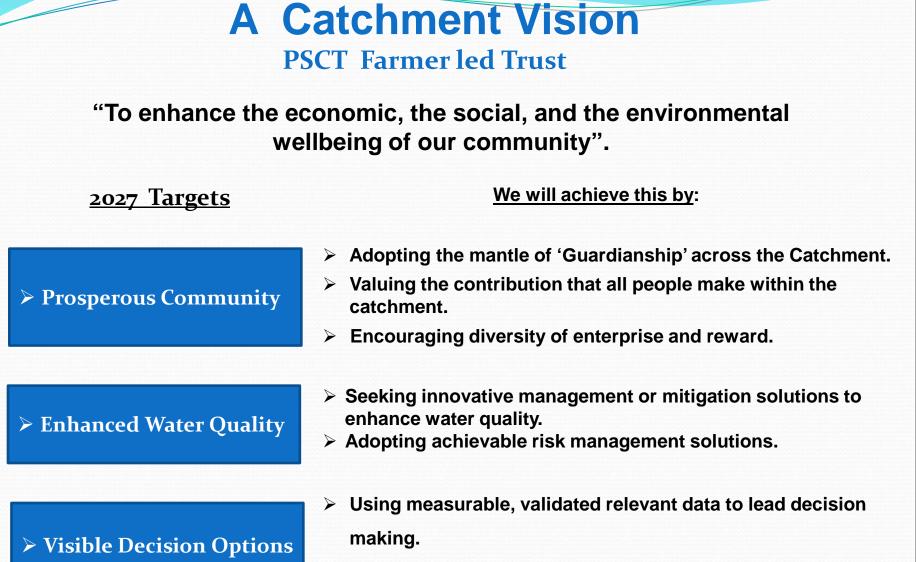
Creating long-term value for both society and our stakeholders

#### **Sustainability**

Development that meets the needs of present without compromising the ability of future generations to meet their needs

#### **Compliance**

Operate to comply with highest standards of good business practice and environmental sustainability



Promoting our 'Culture of Stewardship' of land & resource.

### CMP Strategic Aims (supported by a set of Objectives)

Implementation - measurable evidence-based Water/quality/quantity Sustainable Land use Community economic growth Biodiversity Food production/harvest

### Recognising PC1 Targets

Sediment Phosphorus Nitrogen E.coli

#### WRC endorsed Catchment Management Plan Comprehensive Planning Document Signed off by Lower Waikato Zone Committee

Catchment Management Our Recommended Process

### Linking on-farm Action to our CMP

#### Catchment Forensic Analysis

Using WRC Water Quality Data to identify Catchment Water Quality issues

#### Link Issues to CMP Strategic Aims (Risk Matrix)

Create linkage/pathways between Strategic Aims and Forensic Analysis Issues

### Validate Risk Matrix Issues against CMP objectives

Develop defined measurable actions that meet CMP objectives

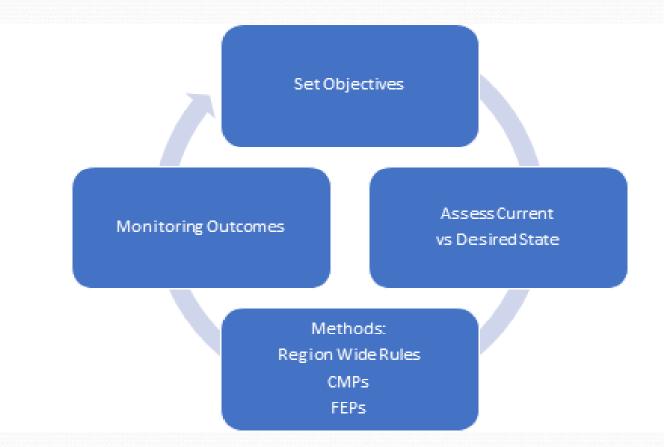
#### Forensic Analysis Identified Issues

Sediment / Phosphorus (linked) Highest priority

E.coli below threshold due to Wetland dissipation

Nitrogen below threshold due to Wetland dissipation

## **Transparent evaluation Process**



#### **Achieving our Catchment Vision**

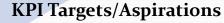
Sustainable Targets, Compliance & Reporting

#### **Internal Benchmarking**

Actions/Cost/benefit analysis KPI monitoring Water Quality Food harvest Pest Species inventory

#### External Reporting (Aggregate Verifiable Info)

Risk Matrix c/w aspirations Economic benefits Water Quality Data Food harvest data Pest Species inventory Native Species inventory



Economic viability Water Quality Targets Ecosystem stability Food production Pest Eradication/Management Plea to Commissioners

# Keep the process simple.

- Provide for Permitted Status FEPs
- Provide for inclusion of Aggregate Reporting options for Permitted FEPS
- Use an effects based Audit Process for all FEPs. (RMA intent) i.e. WRC WQ testing & evaluation at Catchment Scale to demonstrate the WQ trend and to highlight any issues that may require priority action. WRC to provide these reports directly to landowners on an annual basis.
- Provide a regulatory backstop (Consent Process) where WQ trends demonstrate significantly worsening WQ Trends over time (Across the basket of key attributes)